

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 55516 CF LOC-POL FBD - LBD: 11/05/12 - 11/06/12 HL#: Created: 11/02/12 05:13 PM
 Client: DEBBIE WASSERMAN SCHULTZ... CPE: DWSFC / CAND / Agency Commission: 15 % Updated: GUTIERA on 11/02/12 05:28 PM
 Agency: MUNDY KATOWITZ MEDIA (6989) Product: CANDIDATE (1300) Self :20:00 Confirmed: 11/02/12 05:28 PM
 Buyer: Demo: P35+ DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|------|------------|-------|------------|----|-----|
| 001 | ENEWS5P | M * * * * * | NEWS | 30 | | | | 0.0 | \$1,200.00 | 1 | \$1,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|------|------------|-------|------------|----|-----|
| 002 | NEARLY01 | M * * * * * | NEWS | 30 | | | | 0.0 | \$1,800.00 | 2 | \$3,600.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|------|------------|-------|------------|----|-----|
| 003 | NELECTION | M * * * * * | NEWS | 30 | | | | 0.0 | \$1,800.00 | 1 | \$1,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|------|------------|-------|------------|----|-----|
| 004 | NLATE1 | M * * * * * | NEWS | 30 | | | | 0.0 | \$2,250.00 | 1 | \$2,250.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/05/12 | 11/05/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|------|----------|-------|----------|----|-----|
| 005 | MSUNRISE2 | * T * * * * * | NEWS | 30 | | | | 0.0 | \$200.00 | 1 | \$200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/06/12 | 11/06/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|------|----------|-------|----------|----|-----|
| 006 | MLOCAL3 | * T * * * * * | NEWS | 30 | | | | 0.0 | \$350.00 | 1 | \$350.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/06/12 | 11/06/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | P35+ | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|------|----------|-------|----------|----|-----|
| 007 | MEARLY | * T * * * * * | MORN | 30 | | | | 0.0 | \$350.00 | 1 | \$350.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Nov 05</u> | | | | | | | | | | |
| | 11/06/12 | 11/06/12 | 1 | | | | | | | | | | |

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|-------------------------------------|---------------------------|--------------------------------|---------------------------------------|----------------------------|
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| Buyer: | Demo: P35+ DMA RTG | Sched. Code: Z | **PRINT REQUIRED** | |
| AE: SUSAN INKER-PURETZ-WFOR-TV | | Billing Int: Monthly | BM: SS | |
| Share: 0% | WPLG: 0% | WTVJ: 0% | WSVN: 0% | WSFL: 0% |
| | WBFS: 0% | WPXM: 0% | WLTW: 0% | OTHER: 0% |
| | | | CABLE: 0% | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 8 | 0 | \$9,750.00 | \$8,287.50 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$9,750.00 | \$8,287.50 | \$0.00 | \$0.00 |